

# Creative Skillset High-End TV Levy Directors Skills Fund



Creative Skillset's high-end TV levy (HETV) Fund is fully funded by industry investment from levy contributions paid on high-end TV drama productions since April 2013. The HETV Levy Fund addresses the skills and training needs of the HETV industry to create jobs and training opportunities, and to strengthen and build skills to ensure the robust growth of the sector is secured with a fully skilled and growing workforce.

## What are we looking to support?

### Director Stepping Up Scheme for HETV

#### Who can apply?

Training Providers/ or industry that have a proven track record of delivering industry standard, successful training projects to support the development of Directors. The provider will need to demonstrate their understanding of high-end TV training requirements and clearly demonstrate that they have the resources to track the career progression of participants beyond the life of the training programme. Creative Skillset particularly welcomes applications from providers based in the UK nations and regions, outside of Greater London, including partnerships between organisations.

#### Key requirements of the training

- 10 Directors who are currently working as Directors in continuing drama/factual or comedy and seeking a move into HETV
- Up to a year of activities and initiatives as part of a comprehensive and bespoke programme to support 10 Directors move forward positively towards securing work in HETV –The programme will, culminate in one of the 10 Directors to be chosen to make a short film as a 'creative calling card'
- An open application process with an industry interview panel to choose the final applicants
- Training activity to support development of the participants careers including:
  - Meet and greets and one to ones set up for the participants to meet HETV Executive Producers
  - Bespoke short course training to support career gap knowledge development - including 'setiquette'
  - A series of one week taster placements for each participant to support knowledge gaps – e.g.on HETV post production, on set or casting (tbc on individual need basis of participants)
  - Mentor to provide career support advice/development etc.
- One Director is chosen from the 10 following an industry interview process to direct a short film
- One short film commissioned and delivered
- The training provider will lead in devising partnerships and identify the correct vehicle to produce the short film potentially in collaboration with a HETV Production Company.
- Tracking of final 10's career progression for 24 months following the end of the programme

#### Your application

##### How much can you apply for?

Bids that can demonstrate funding match to maximise the budget will be welcome.

We are looking for bids up to £95,000, which includes all costs associated with the making of the film.

## Key information

**Expressions of Interest Deadline: 12 noon on 11 August 2017**

The training project does not have to be completed within the current tax year.

### Diversity and essential criteria of the programme

Creative Skillset is committed to improving the diversity of the TV industry's workforce to better reflect the UK's diverse population. In order to make an impact for particular under-represented groups, your programme should meet the following targets: All of your participants will be expected to fill in a diversity form.

Participant Diversity Target – UK Nations & Regions	
Female participants	50%
Black, Asian and Minority Ethnic participants*	20%
Disabled participants	10%
Nations and Regions	50%

\*(target = 40% in Greater London)

## How to apply

Please download and read our [Application Guide for Organisations](#).

This guide contains essential information about using our online application process, providing supporting documents and the delivery values your application should include.

There will be two rounds of applications. For the first round, we are requesting an expression of interest where you will be required to provide a one page document outlining the key aspects of your delivery plan, and how you will meet the key requirements of the training, information about your company and capacity to deliver. First round applicants will be informed whether their application has been shortlisted to go forward to the second stage or not by 18 August 2017.

**Please send Expressions of Interest to  
Hannah Green, High-End TV Skills Manager  
[hannahg@creativeskillset.org](mailto:hannahg@creativeskillset.org)**

If you are shortlisted for the second round we will require you to fill out an online application form and submit supporting documentation:

- Project and Budget Report
- course outline
- course schedule
- demonstration of any match funding/partnerships
- marketing plan
- risk analysis
- industry trainers' biogs

Second round applicants will be informed whether their application has been successful or not by Friday 8<sup>th</sup> September 2017.